

JUL 15 1924/

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✓ THE TRUTH ABOUT WOMEN ✓

✓ Photoplay in six reels ✓

✓ From the story by Leota Morgan ✓

✓ Scenario by Wm. B. Laub ✓
Directed by Burton King

Author of the Photoplay (under section 62)
Banner Productions, Inc. of U.S. >

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BANNER PRODUCTIONS, Inc.
PRESENTS

JUL 15 1924

THE TRUTH ABOUT WOMEN

With
HOPE HAMPTON
LOWELL SHERMAN
DAVID POWELL
MARY THURMAN

And an All-Star Cast

Directed by
BURTON KING



A STORY OF TWO WOMEN AND TWO LOVES

Distributed by
BANNER PRODUCTIONS, Inc.

THE TRUTH ABOUT WOMEN

The Story

THIS is the story of a triangle that becomes a square—a story of two women and a man, into which there steps a fourth character—a man—whose chance coming into the lives of these three people builds a dramatic storm which draws him into its vortex.

Warren Carr, whose talented brush had spread his fame far and near as a painter, might never have been drawn away from his wife, Hilda, had not an ambitious and clever woman sought to satisfy her own vanity by attracting him to her. Warren loved Hilda and she had been an inspiration to him before marriage when she had won country-wide admiration as a professional dancer. Even after marriage there had been nothing but happiness for them and when their little daughter, Blossom, came, it seemed that nothing could ever spoil the contentment that was theirs.

But Nona Boyd was the type of woman who could play with men—especially those men who, somewhere in their make-up, had something wanting—either depth of character or knowledge of their own minds and hearts.

Therefore, before Warren quite realized it himself, she had begun to make him feel that Hilda offered little inspiration to him, that he was not making the progress he might achieve with the right woman at his side. But meanwhile, Howard Bronson, famed as a writer of popular fiction, struggled with a novel which, it seemed, he could not write. Warren Carr, the artist, had illustrated several of his books, and one, due to be published in the fall, was supposed to be illustrated by the celebrated craftsman. Bronson had been asked by his publishers to confer with Carr on the matter of the drawings and finally he reluctantly laid aside his work to arrange for these conferences. On several occasions, he called at the studio of the artist, but Warren was never at home. He was spending little time at work now and most of his days and evenings with Nona, whose campaign waxed more successful each day.

He made an appointment with Warren one day, telling the artist that it would be the last time. He was tired of constant trips to the studio for nothing. But as usual, when he arrived, Warren was not there. Hilda, plainly, had been crying. She told him, regretfully, that her husband promised to return at this hour . . . and at this moment, the telephone rang. It was Warren—calling from Nona's apartment—to tell Hilda that he and Nona were on their way over.

She told Howard Bronson with some relief that Warren would arrive in a few minutes and then left him waiting. Warren and Nona entered the hall and their voices came to Howard Bronson.

Before they entered to him, he heard enough to know that his suspicions were well founded; that it would be but a matter of days before there would be the news of another divorce in the papers.

Eventually, it came. Hilda freed him; went off with Blossom to struggle for an existence and then to add to her cup of sorrows, the child sickened and slowly approached close to the brink.

Meanwhile, Howard Bronson learned that she had taken up her residence in a poorer part of the city and interested as he was in her little drama from the point of view of the writer, determined to call on her.

The evening that he selected for this visit proved to be one of tragedy for Hilda. He entered the little apartment to find her staring speechless, half mad with unutterable grief, at the lifeless form of the little girl. She crumpled in a heap as he went to her, and then obeying a sudden impulse, Howard picked up the limp burden and took her to his home.

On this evening, Warren Carr and Nona Boyd were married—Warren of course, ignorant of his child's death.

With the passing months, Howard Bronson made a home for Hilda with his mother in charge. He had told her frankly what he had been doing—and that he intended to write his novel just as she lived her life since she was now the heroine of it. "But has your heroine a heart like lead and nothing but darkness before her? And does she still love the man who has cast her off?" Hilda waited for his answer.

Bronson's reply made her lift up her chin and determine to dispell the darkness ahead of her. "She has," he declared, "but she is going to be light-hearted again! She is going to take up her career again where she dropped it and strive to bring to her feet the man who has cast her off!"

It all came to pass as he said it would. Hilda before long, was again the toast of the cabarets—a sensational dancer before whom Broadway fell down and worshipped. Warren Carr saw her one night and the old love flamed again.

He went to Hilda's apartment, determined to declare his love for her—but ahead of him had gone Nona, to plead with Hilda to discourage Warren's mad infatuation for her. Just as Hilda had once come to her, pleading for her own happiness, Nona came to Hilda—forgetting that she herself had played the other role of interloper.

Howard Bronson stalked in—unmindful of Nona's presence—and laid his case before the woman he loved. He was in the midst of pleading with her to finish the novel for him happily—when Warren stepped into the room with the curt advice to Bronson that his story could have only one ending; that he intended to write it himself. He declared that he and Hilda would be married as soon as Nona freed him.

Bronson, furious at Carr for eavesdropping and not making his presence known earlier, spoke his mind plainly to the artist and the two came to blows. Warren fell senseless. As Howard Bronson left the room, he saw both women rush to Warren.

At home, he was about to toss a lighted match in among a mass of manuscript pages which cluttered up his fireplace, when there was a familiar step outside the room and he paused.

Hilda entered and went to him. "I have come to help you finish the novel, Howard," she told him simply and he stared at her, perplexed and mystified. "You see," she said aloud, "the heroine finds herself in a position to win back the man who cast her off, when she suddenly realizes that she does not want him! She shames him in the presence of the woman he has made his wife and mother of his child, and sends him to her, asking for forgiveness and begging for another chance to be worthy of her—And here, the hand of the novelist reached down and grasped Hilda's. "You mean, dear, that you are going to make it possible for this story of ours to end happily?" Hilda looked up, smiled, and he read her answer.

Make This Your BANNER Year

— Length of film 5692 —

DRAMA -- THRILLS -- LOVE -- ROMANCE

The TRUTH ABOUT WOMEN



HOPE HAMPTON

∴ THE CAST ∴

Hilda Carr.....HOPE HAMPTON
Warren Carr.....LOWELL SHERMAN
Howard Bronson.....DAVID POWELL
Nona Boyd.....MARY THURMAN
Blossom Carr.....DAINTY LEE
Bronson's Mother.....LOUISE CARTER
Smead.....CHARLES CRAIG
Molly.....ROSELLA RAY
Jack.....WARREN COOK
Fred.....CHARLES EDWARDS
Florence.....AUGUSTA CAREY

Directed By BURTON KING



LOWELL SHERMAN

Gloryfies True Love—Tells Great Story

ALL STAR CAST IN BIG MODERN FILM

At A Glance

Title.....THE TRUTH ABOUT WOMEN.
The Stars.....Hope Hampton, Lowell Sherman, Mary Thurman and David Powell.
Directed By.....Burton King.
Supporting Players.....Dainty Lee, Louise Carter, Charles Craig, Rosella Ray, Warren Cook, Charles Edwards and Augusta Carey.
Story By.....Leota Morgan.
Continuity By.....William B. Laub.
Photographed By.....Edward Paul and Chas. Davis.
Time.....The Present.
Locale.....Any Big City.

BRIEF SYNOPSIS

for

YOUR PROGRAM

Life seemed overflowing with happiness and love for Warren Carr, the famous artist. His wife, Hilda, was a beautiful woman. A charming little daughter, Blossom, blessed their union. Then a cloud appeared on the horizon. Warren met Nona Boyd, a woman of the world, who knew how to attract men. Warren drifted. He became infatuated with Nona. Meanwhile Howard Bronson, the novelist, in trying to confer with Carr in a business matter, meets Hilda. Bronson sees the way things are going. He plans to use Hilda's life as the theme of his new novel.

The crisis comes. Warren and Hilda separate. Hilda takes Blossom and seeks seclusion in a poor section of the city. Bronson finds her. His aid enables her to become a famous cabaret sensation. The daughter dies but Hilda becomes the toast of the town.

Warren sees her and tries to win his wife back. He is ready to desert Nona and Nona pleads with Hilda. Bronson, deeply in love with Hilda, believes Warren and her will patch up the old love, goes home to burn up his unfinished novel. Hilda follows and tells him she has come to help him finish the story of which she is the heroine. Then Bronson pledges his love. A big, modern romance grippingly told.

The Highlights

Phenomenal Cast of All-Stars. Such Great Screen Favorites As Hope Hampton, Lowell Sherman, Mary Thurman and David Powell.

Burton King Directed "The Truth About Women." Mr. King Is One of the Best Directors In the Country. All His Pictures Have Been Popular Successes.

Big City Realism In All Its Day and Night Splendor and Squalor.

Intense Love Triangle Presented In Impelling, Entrancing, Gripping Drama.

Story Fresh, Vibrant, Colorful with Dash of Thrills and Romance.

Animated Scenes of Sheer Truth, Shams of Life, Heart Passions and Colorings of Human Circumstances.

A Story That Teems With Modernism and the Problems of Life and Love.

Superbly Directed. Finely Acted. Marvelously Photographed.

Make This Your BANNER Year

How To Sell This Unusual Picture To Your Patrons—Exploit and Promote

Get Early Start On Your Big Advance Job of Exploitation On "The Truth About Women"

A word to the wise exhibitor is sufficient. Get an early start on your exploitation. Get your advance channels in action as soon as possible and don't wait until the last moment to open up your fireworks of publicity and promotion, expecting them to stampede the box-office. Now is the time to get busy. Get your advance matter in the hands of the press three weeks in advance. Flash the slides and keep them working until the very last minute.

Mailing Idea

The big idea of your mailing campaign is to carry into the homes the fact that you have an unusual story, an unusual cast and an unusual picture. This is a picture for everybody. It is a picture that everybody can see and get three times the value of time and money spent in seeing it. It has a gripping, absorbing theme. It entertains. It is romance of the vivid, virile sort that holds one fascinated from start to finish and admirably acted and superbly directed.

Swing your circulars into action. See that postcards are sent to every man, woman and name on your list. Add more by digging up the election register from the local political captains. They will be glad to help you file your list and make it more complete. Upon another page of this book you will find suggested copy for mailing purposes.

The Window Card

The window card especially prepared for "The Truth About Women" is one that can be used effectively. It is in striking colors, a positive eye-catcher and ornamental to any window as well. Exhibitors should get this window card out early so that the effect will be greater.

Acquaint the public with the title. Don't let any person escape without getting some word of the date, the title and the cast. If nothing more, it will make them think twice before passing up such an all-star array of players as that seen in "The Truth About Women."



TWO COLORED WINDOW CARD

Cuts and Cut-Outs

Some attractive scene cuts of 1-column, 2-column and 3-column make are available for this picture and exhibitors should see that their newspapers receive them in ample time to help the advance "drive."

The poster selections are timely, attractive and designed as exploitation boomers. They are also designed in a measure to permit certain posters to be used as cut-outs, a phase of campaign work that every exhibitor in the land is now using to advantage.

These cut-outs can be handled by the theatre direct, with the cutting, pasting and placement of the figures used all done by the exhibitor.

Use the Slides

There are two attractive styles of slides. Use one or both, the use of the two permitting you to alternate and not make one style become monotonous. There is no way to actually gauge the worth of a slide, yet its valuation and effect are far-reaching and advantageous.

Slides are old in point of campaign use perhaps but they are always certain to catch the eyes of many who perhaps might not even see the newspapers or be communicated with in any other way. Slides are boosters and publicists that do not get the credit they deserve.

The Lobby

The lobby's the thing. Nothing makes such an effective public flash and receives an eye-response like an attractively-dressed lobby. Where originality can prevail, the effect is still greater.

For "The Truth About Women," a corking good lobby display is available. Both the selection of scenes for the eight 11 x 14's and the two 22 x 28's is exceptional, the cards showing that the picture is unusual in theme and action.

The Trailer

National Screen Service, Inc., of No. 126 West 46th Street, New York City, has devised an exceptionally entertaining trailer for "The Truth About Women." The company also has offices at

845 So. Wabash Avenue, Chicago, Ill.

917 So. Olive St., Los Angeles, Calif.

284 Turk St., San Francisco, Calif.

Let Your Patrons Know All About The Stars Coming In "The Truth About Women"

Banner Productions, Inc.
Presents
A Gripping Love Drama of
Today

"THE TRUTH ABOUT WOMEN"



—with—
**HOPE HAMPTON
LOWELL SHERMAN
DAVID POWELL
MARY THURMAN**

Supported by
An All Star Cast
Directed by
BURTON KING

1 Col. Ad. Cut No. 1

GIVE HOPE HAMPTON AND LOWELL SHERMAN ALL THE PLAY POSSIBLE

Exhibitors realize that in such a cast that is listed in "The Truth About Women" they have one of the best box-office reasons in the world why folks go to the movies. Some positive, unqualified great screen idols appear in this big film, directed by that successful director, Burton King.

All the play possible, publicity and promotion of which an exhibitor is capable of putting over, should be devoted to Hope Hampton and Lowell Sherman.

They have appeared in some of the biggest of productions. Miss Hampton's popularity and fame are international and it is understood that she will head her own big legitimate production in New York next season. Her beauty is very well-known and her looks plus talent and personality place her at the very top rung of the ladder.

Mr. Sherman is not only a screen star but has been identified with some of the best-known play hits that have been produced in recent years. He is under contract to head a brand new show on Broadway next fall.

Exhibitors in their mailing campaign should never lose sight of the fact that these players are principals in "The Truth About Women."

They should play up their names in the lights. In all their newspaper campaign and advertising the names of Miss Hampton and Mr. Sherman prominently displayed means a box-office rush.

Exhibitors should cash in big money on the strength of the big cast alone.



SCENE FROM
"THE TRUTH ABOUT WOMEN"

2 Col. Scene Cut No. 1

Banner Productions, Inc.
Presents
A Story of Unusual Romance
—Vivid, Human and Colorful.



—with—
**HOPE HAMPTON
LOWELL SHERMAN
DAVID POWELL
MARY THURMAN**

Supported by
An All Star Cast

Directed by
BURTON KING

1 Col. Ad Cut No. 2

Make This Your BANNER Year

Exploitation Suggestions And Aids For "The Truth About Women"

"THE TRUTH ABOUT WOMEN" offers all kinds of ideas for thorough exploitation, the campaign however being entirely up to the exhibitor. If he cares to be up with the early bird there isn't the slightest doubt but that he will catch more than one box-office worm.

MATINEE FOR MEN

What looks like an unusual "strike" would be a matinee for men only, the idea being to have the first afternoon the picture is to be shown upon its initial local presentment to have only men admitted. This could be worked up by announcing that the men, young and old of your city, will have a real chance to learn *THE TRUTH ABOUT WOMEN*. See that special invitations go to the leading city executives and particularly the Chief of Police and some of his subordinate officers.

Of course, the stunt is a "catch" and would no doubt cause all kinds of talk. The announcements could follow after the special matinee that now that the men were given a special chance to learn *THE TRUTH ABOUT WOMEN* that all the women of the city had the entire week in which to learn the truth about themselves.

This men's matinee might be used as a special morning presentation, shown on the first Monday morning the film is dated.

HERALD IDEA

As these be the days of Presidential electioneering, a form of herald could be drawn up by the local exhibitor with the top lines telling the world that the next President of the United States is going to be a man, either Mr. So-and-So (the Republican nominee) and Mr. Who-Is-It? (the Democratic nominee), other names used according to the worth of the nominations.

Right below the names could be a little dope about some day a woman may be nominated for the Presidency but that right now *THE TRUTH ABOUT WOMEN* was just coming out, that it would BE OUT in plain view at the local theatre next week, etc.

This herald gag is somewhat freakish as to construction but it is one way of effecting a tie-up with the talk about the next President.

CONTESTS

There are a number of contest ideas that could be effectively worked out. One could be an essay form upon the title, "THE TRUTH ABOUT WOMEN." This could be carried out in a 50 or 100 word reply, with novel prizes offered to the men making the best answer.

Offer small cash prizes to the persons sending in the names of three famous women, who became celebrated through telling "whoppers." In other words, ask what was the biggest lie ever told by a woman. This contest should stir up something among the historians of both the young and adults.

Ask the question: Who is more truthful? *MAN OR WOMAN*? Offer prizes to the best answer in less than fifty words.

ADVERTISING CATCHLINES

Absorbing romance full of love, life and action.

A story of unusual romance, vivid, human and colorful.

Gripping romance amid sunshine and shadows of city life.

An unusual heroine in battles of life and love.

A great film with a great cast.

A powerful love drama of today.

The story of two women and two loves.

Action, color, romance and life vividly portrayed.

All-star cast in the romance of romances.

Love and romance—tense and throbbing—in big film.

Absorbing romance, rich in substance, fascinating in detail.

Love runs hot and cold, then lives again.

All the thrills and glamor of life and love.

The action never lags. A fine tale of love and courage.

A bully love story, typically American and human to the core.

Street Ballyhoos

Hire a taxi for an hour before opening time. Put placards on both sides, calling attention to the fact that *Ride Free to the Theatre and find out The Truth About Women*. Have car whizz through the main streets.

Have a good, strong wheelbarrow. Have a man push a woman through the streets, with painted signs on both sides of the barrow: *No, We Are Not Crazy—Just One Way of Finding the Truth About Women at the Theatre.*

Engage two men; have each take a big dog, a police dog all the better. Each animal on leash, leading the way. Both men to start about ten yards or so apart. Each carries a suitcase. On each side of the case should be signs: *We Are On the Trail of the Truth About Women at the Theatre.*

Window Tie-Ups

In the window tie-ups that are possible, it should be easy to obtain a fashion window layout, with both Hope Hampton and Mary Thurman given special prominence. Both are stage beauties and "stills" could be shown of these popular actresses where the tie-ups are made.

The fact that Miss Hampton once won a beauty contest should help greatly.

The title should help materially in getting tie-ups. Where there are special sales for anything and everything the women wear exhibitors should work in the lines of the windows and ads: *The Truth About Women* is that they should buy this form-reducing powder or liquid as the case should be. This title can be used in every department store window in town. *The Truth About Women* is that they wear Perfect-fit corsets. *The Truth About Women* is that they know how best to attract attention by wearing Smart-fit clothes. So and so forth, this giving an idea of what can be accomplished.

MAKE THIS YOUR BANNER YEAR

"THE TRUTH ABOUT WOMEN"

HERE ARE SUGGESTED TEASER ADS

The Truth—
about whom?

The Whole Truth—
about whom?

Nothing But the
Truth—
about whom?

The Truth About
Women—
will be told.

The Truth About
Women—
out at last.

The Truth About
Women—
—at the—
Lyric next week.

TRY THESE IN YOUR MAILING CAMPAIGN

POST CARD COPY THAT
SHOULD PROVE EFFECTIVE

Dear Sir or Madam:—

Just how much suffering, misery and heart agony can a woman endure? Just what is the real truth about women? Hilda Carr is young, beautiful and a mother. She saw her talented husband ensnared by another woman, Nona Boyd. She could not stop the tide that drifted against her love. Bitter fate paralyzed her heart. She and her baby sought seclusion. The baby died. Into Hilda's life came another man, Howard Bronson. He inspired her to achieve professional success. She became a sensation. Again Hilda's husband saw her and wanted her back. Did Hilda take him her to heart again? We have told enough. See "THE TRUTH ABOUT WOMEN" at the.....Theatre any afternoon or night next week.

A great cast including Hope Hampton, Lowell Sherman, Mary Thurman and David Powell. The first time here of the new child sensation, Dainty Lee.

**THE MANAGEMENT,
LOCAL THEATRE.**

THIS ONE COULD BE TRIED
AS A CIRCULAR IDEA

Dear Sir or Madam:—

For some time past unscrupulous pens have dipped deep into mawkish sentiment and laid bare the soul of romance in an artificial manner. In striving to reach climaxes of poignant passion and unnatural development they have failed to touch a responsive chord in the breast of humanity. At last a pen has risen to the heights of screen success and given the world a true love story—a romance of realism that is not the embodiment of license and rampant iniquity. This story is grippingly, fascinatingly told in "THE TRUTH ABOUT WOMEN." It comes to the

Theatre next week. In its presentment is an all-star cast headed by Hope Hampton, Lowell Sherman, Mary Thurman, David Powell and the new baby sensation of the screen, Dainty Lee. Burton King directed it. An unusual version of the proverbial love triangle. Don't miss it.

**THE MANAGEMENT,
LOCAL THEATRE.**



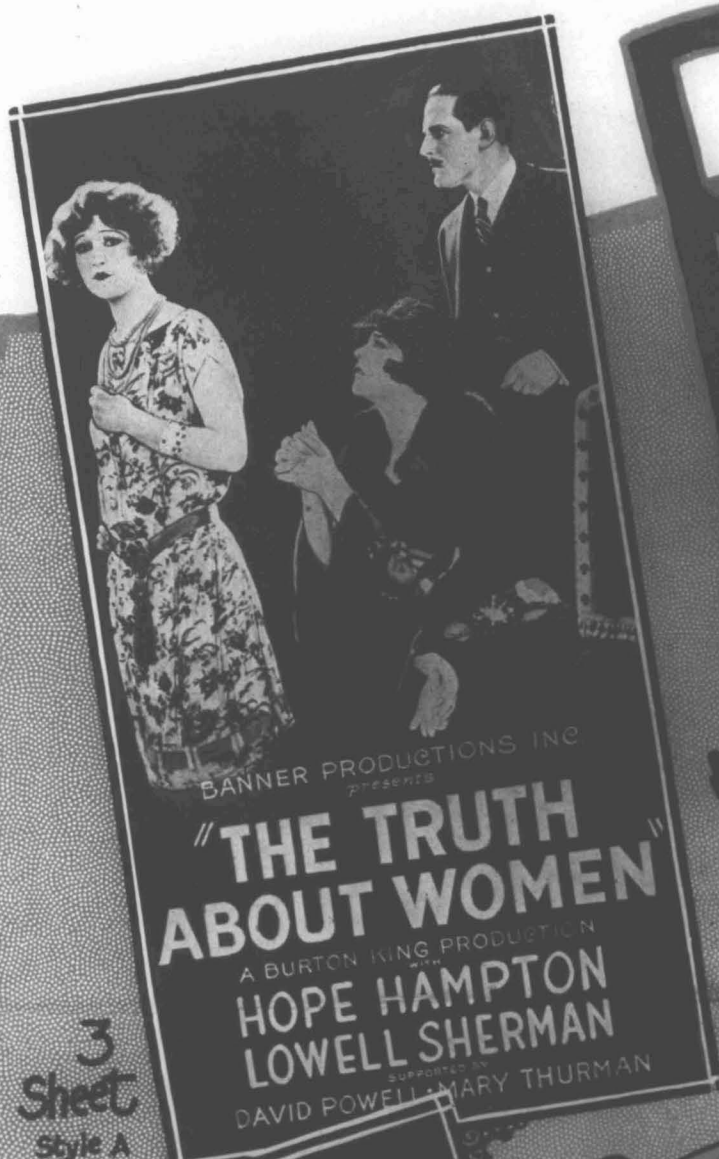
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Two
Styles
Multi-Colored
Slides

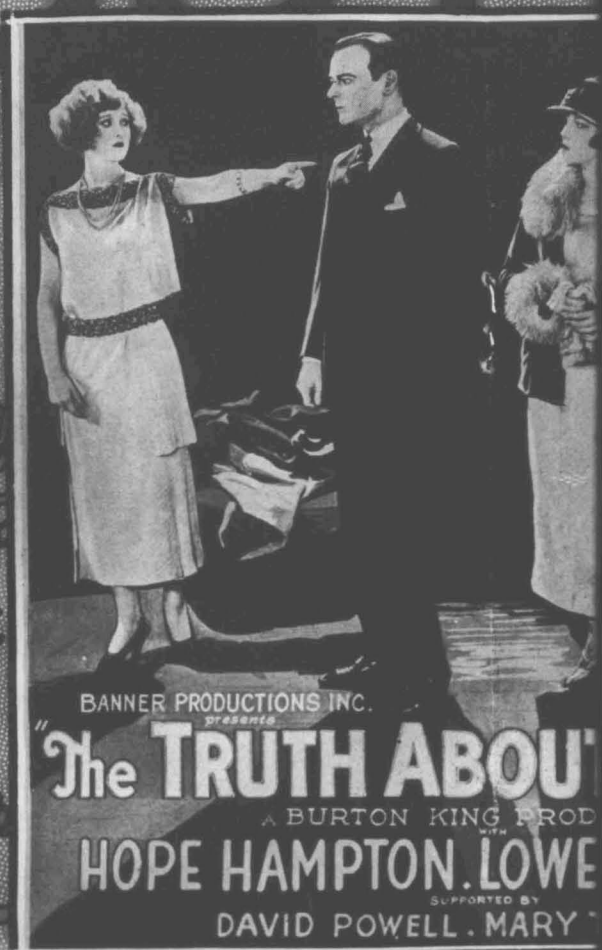


Style B

POST



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Sheet
Style A



6
Sheet

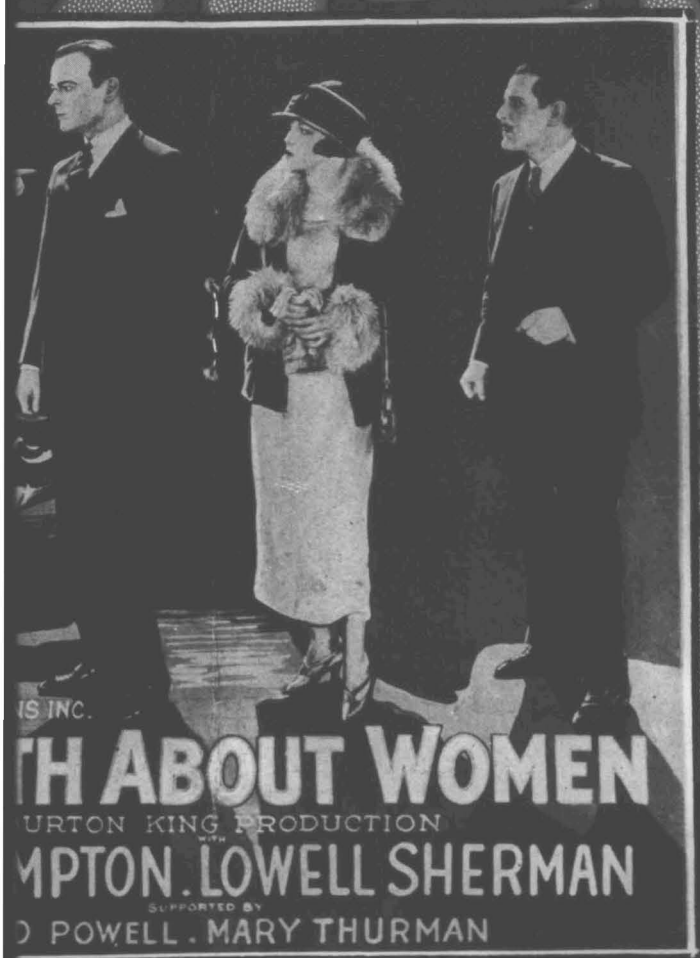
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1
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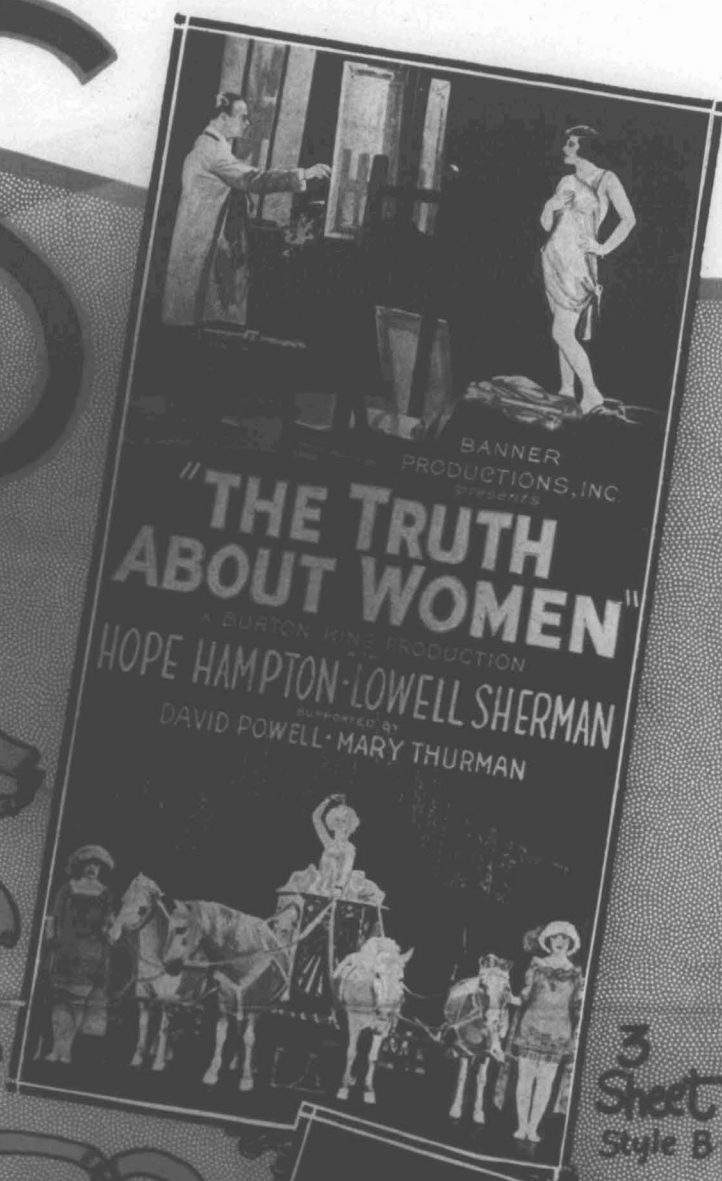
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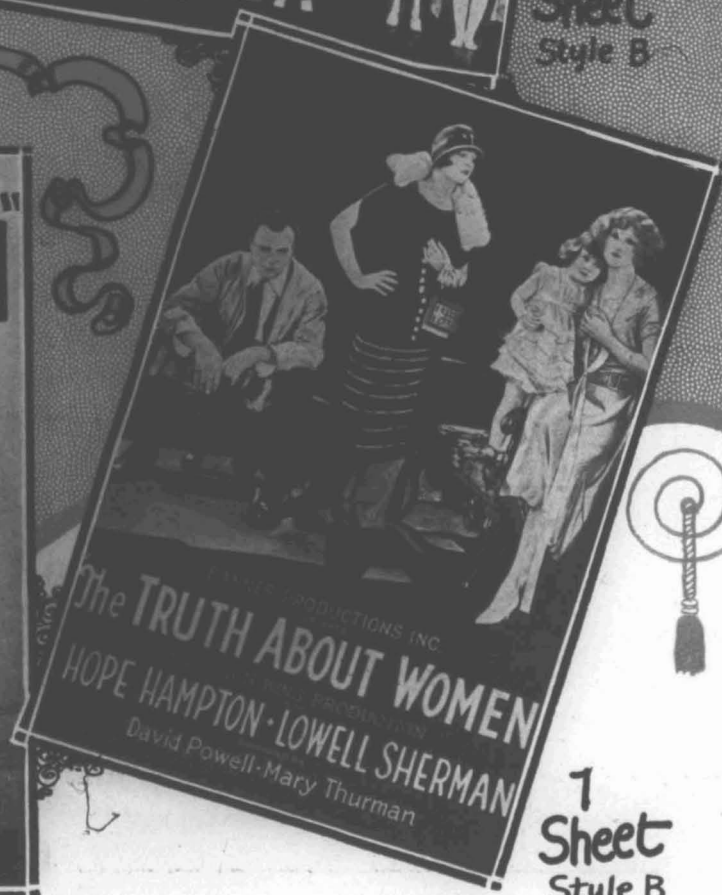
6 Sheet



Sheet



3 Sheet
Style B



1 Sheet
Style B

YOUR ADVERTISING IS HALF YOUR BATTLE

Action, Color, Romance and Life
Vividly Portrayed in



"THE TRUTH ABOUT WOMEN"

with

HOPE HAMPTON LOWELL SHERMAN
DAVID POWELL MARY THUMAN

and an

ALL-STAR CAST

Directed by

BURTON KING

2 Col. Ad Cut No. 3

An Absorbing Romance Full of Life, Love
and Action—

A Great Film with a Great Cast



"THE TRUTH ABOUT WOMEN"

—with—

HOPE HAMPTON — LOWELL SHERMAN
DAVID POWELL MARY THURMAN

And An All-Star Cast

Directed by

BURTON KING

2 Col. Ad Cut No. 4

MAKE THIS YOUR BANNER YEAR

Be Sure To Make Big Advertising Flash



1 Col. Scene Cut No. 4

HOPE HAMPTON
LOWELL SHERMAN
DAVID POWELL
MARY THURMAN

—and—
ALL STAR CAST
—in—

A Gripping Drama
of Today

**"THE
TRUTH
ABOUT
WOMEN"**

Col. Ad Cut No. 5

Hope Hampton
Lowell Sherman
David Powell
Mary Thurman

And
An All-Star Cast
In the Screen
Sensation

**"The
TRUTH
ABOUT
WOMEN"**

Directed by
BURTON KING

A Bully Love Story Typ-
ically American and
Human to the Core

2 Col. Ad Cut No. 6

2 Col. Scene Cut No. 3

"The Truth About Women" ALIVE WITH ACTION— A BLAZE WITH THRILLS



SCENE FROM "THE TRUTH ABOUT WOMEN"

3 Col. Scene Cut No. 5

MANY STARS PLAY PARTS IN NEW FILM

"The Truth About Women"
Has Phenomenal Array
of Talent.

Some of the foremost screen stars of the present age appear in leading roles in "The Truth About Women," which is coming to the Theatre. The local screen has had many big films but none perhaps with a greater array of actual and recognized talent as that grouped in this new film coming to the Theatre.

Among the favorites are Hope Hampton, Lowell Sherman, Mary Thurman and David Powell, while the supporting players include the new child sensation, Dainty Lee, a three-year-old kiddie, who is following in the footsteps of that screen prodigy, Baby Peggy; Louise Carter, Charles Craig, Rosella Ray, Warren Cook, Charles Edwards and Augusta Carey.

Burton King, one of the screen's most successful directors, had charge of this cast in the making of "The Truth About Women." The story is an original one by Leota Morgan and tells a fascinating phase of the proverbial love triangle that has the front pages of the country's press filled with its activities.

A talented artist has success, home, wife and baby and his happiness overflows. Into the man's life comes the other woman who is always tossing a monkey-wrench into love's smoothest ways. Like the fly that walked into the spider's parlor and was caught so completely just as complete is the infatuation that the artist has for the new love.

Lowell Sherman Enacts "Heavy" Role In New Film Coming Here

There is no better known stage and screen star in the country than Lowell Sherman, who is coming to the Theatre as one of the male principals of the big picture, "The Truth About Women."

Lowell Sherman has not only been especially prominent in picture work but he has been a big Broadway favorite in the "spoken" drama for some time. Sherman recently sailed abroad to look over a number of plays and upon his return will be seen in New York as the star of a new play under the management of Al. H. Woods.

Among some of Sherman's biggest show appearances were as the star in "Casanova" at the Empire Theatre, New York; starred in "Morphia" under the Woods management, and was the principal male character in "Lawful Larceny," "The Masked Woman," "The Sign On the Door" and "The Woman In Room 13." Prior to his departure for London and other European points, Sherman played the big vaudeville theatres in a condensed version of "Lawful Larceny."

In pictures he has been in many, some of his best known perhaps being "Way Down East," "Molly O" (with Mabel Normand), "Lawful Larceny," "What No Man Knows," "The Face In the Fog" and "The Spitfire."

Sherman has played mainly "heavy roles," being the suave, immaculately groomed, finished, refined villain who starts all the trouble wherever there is a woman concerned.

In "The Truth About Women" he has a role that suits him to a nicety and gives him a chance to bring all his talent, personality and pantomimicry into full play.

VIVID ROMANCE FINELY ACTED BY GREAT CAST

The new film that is coming to the Theatre, "The Truth About Women," has a most unusual romance that is finely acted by an all-star cast that includes such well known local favorites as Hope Hampton, Lowell Sherman, Mary Thurman and David Powell. In the notable contingent of players appears the new film sensation, Dainty Lee, a three-year-old girl who is out to win some of the fame held by Baby Peggy.

"The Truth About Women" tells a modern story, a romance of the type that present-day audiences enjoy, an entertaining love narrative with an unusual trend. The eternal triangle, in this case, two women and a man, form the interesting pivot upon which the plot hinges.

Hilda Carr is happily married to a famous artist, has a beautiful baby daughter. All goes well until another woman fascinates Warren Carr. He neglects his family and the upshot is that the once happy little fireside is the center of domestic unrest and misery.

The parting sends Hilda and baby into seclusion. She meets another man, Howard Bronson, a writer, who cheers her up just as her baby dies. He helps her take up a professional career and her beauty and talent make her the talk of the town.

She meets her husband, who sees his wife in a new light, endeavors to make violent love to her, despite the pleading of the other woman, who had come between the Carrs at the beginning.

However, a new love has entered Hilda's life and she tells the novelist that she will help him finish the story in which he had used her as the heroine.

NEW FILM AT THE STRAND IS PLEASING

"The Truth About Women"
Superbly Acted By Fine
Cast.

A fine picture story with a superb cast is on the screen of the Strand this week, "The Truth About Women" having its initial presentation last evening and giving immense satisfaction. Not alone is the romance, vital, strung with vibrant intensity, chockful of suspense and entertainment but it moves along to its dramatic climaxes in throbbing, pulsating fashion, due to its bully presentment.

When Hilda Carr realized that her husband's love had shifted to Nona Boyd, she did not commit suicide but tried a life of seclusion in a poorer section of the city. There the baby died and when Hilda was in the bottomless pit of despair, Howard Bronson came into her life. He cheered her up and enabled her to achieve professional greatness, with Hilda becoming the toast of the cabarets through her looks, personality and talent.

At the height of her success, her husband meets her and is amazed to find the reigning beauty his former wife. Immediately the old love flares up and he is ready to drop Nona just as quickly as he dropped Hilda when Nona snared him.

Now the man responsible for Hilda's new lease on life, deeply smitten with her charms, feels his duty done by bringing the Carrs together and he proceeds to destroy the manuscript of his new novel, his heroine, Hilda, having given an ending he did not desire when Hilda surprises him by telling him she has come to help him finish the story.



HOPE HAMPTON AND LOWELL SHERMAN
"THE TRUTH ABOUT WOMEN"

1 Col. Scene Cut No. 2

Advance Stories and Scene Cuts

UNUSUAL FILM WITH STAR CAST COMING HERE

With a notable array of screen talent that includes Hope Hampton, Lowell Sherman, Mary Thurman, David Powell and the newest baby sensation, Dainty Lee, "The Truth About Women" is opening its initial local engagement at the Theatre next week. This is the newest of films that Burton King directed and was adapted from an original story by Leota Morgan.

"The Truth About Women" tells a mighty, interesting love story of modern times. It is the old, old triangle idea about two loving hearts that are suddenly thrown into a storm of trouble by a third person, yet it is the way that it is presented in "The Truth About Women" that makes everything new but the triangle aspect.

The heroine is a woman who suffers and endures much. She lives for her husband and baby. Then another woman upsets their love nest by enmeshing her husband in a love affair that finally wrecks the household. After the parting of the ways, the baby dies but the woman—the unhappy mother—is inspired by another man, a writer who in his efforts to help her, falls madly in love with her.

The novelist helps her obtain professional success and she becomes the toast of the town and the result is her husband makes every effort to win back her love.

What happens is cleverly told amid realistic scenes and some wonderfully conceived climaxes.



HOPE
HAMPTON
IN
"THE TRUTH
ABOUT WOMEN"

1 Col. Scene Cut No. 6

All-Star Cast Com- ing In "The Truth About Women"

Not in a long time has a big film been booked for the

Theatre with such an all-star cast as that which enacts the principal roles in the Burton King production, "The Truth About Women." Among the most prominent players are Hope Hampton, Lowell Sherman, Mary Thurman and David Powell. Each of these has not only starred in big films but has also appeared here in different roles.

Miss Hampton for some time has been at the head of the Hope Hampton Productions. Sherman has been a stage star as well as a screen favorite, announcement having been made that he will star in New York next season in a new play under the Al. H. Woods management. Miss Thurman for some time was a "bathing beauty" sensation under Mack Sennett's direction. Then she went into straight pictures, appearing in support of William S. Hart. Then she became a star in demand by all the big producers. Powell for some time has been a star under the Paramount picture banner.

"The Truth About Women" tells a big, modern story in a big way with a big cast. It is a corking good love story, romantic from start to finish and elaborately staged under Burton King's personal direction.

Burton King Directs Unusual Picture With All-Star Cast

Burton King, who is one of the screen's most successful directors, has added another feather to his cap of screen hits in his latest production, "The Truth About Women," which comes to the Theatre. In this picture which tells a modern story of love and romance in which four characters take a leading part, Director King has done himself proud. Some of the big scenes are staged lavishly and artistically, with the leads, played by Hope Hampton, Lowell Sherman, Mary Thurman and David Powell, enacting their roles admirably.

It is a big American story, the story of a woman's love and devotion to her husband and daughter, a sudden change of heart by the husband, with the wife finally realizing that another woman has taken her place in her husband's heart. The wife disappears only to reappear later as a cabaret sensation, with her beauty and talent again attracting her husband. However the man and true friend, who made possible her new lease on life, is madly in love with her and she finds the old love, the great love she once bore her husband, is dead and in its place a greater love for the man who has done so much for her.

HOPE HAMPTON WON FAME AS REAL BEAUTY

Feminine Star of "Truth About Women" Studied For Screen.

There were two very good reasons why Hope Hampton took up motion picture work and made a great success of it. First of all she won a beauty contest in the south, being chosen as the most beautiful girl of a vast array of feminine contestants. Second, she studied for the screen by taking a course in dramatic art and pantomime.

In the passing of time Miss Hampton jumped to great popularity and was a recognized star at the head of her own company.

One of her first productions was a version of "Salome" in which she displayed such marked talent that from that time on Hope Hampton pictures were in universal demand.

THRILLING TALE OF LOVE AND ROMANCE IN NEW PICTURE

An unusual story of love and romance is told on the screen in the new Burton King production of "The Truth About Women" which is coming to the

Theatre. Not only is the story one of keen interest and entertainment from a general standpoint but the cast itself is a drawing card of exceptional merit. The principals in "The Truth About Women" include such a notable array of stars as Hope Hampton, Lowell Sherman, Mary Thurman and David Powell.

"The Truth About Women" deals with the complicated heart affairs of two women and two men, with one woman in particular the bright, outstanding heroine. This woman, at first apparently happily married and the mother of a beautiful little girl, finds her domestic dream shattered when another woman attracts her husband.



SCENE
FROM

"THE TRUTH ABOUT WOMEN"

2 Col. Scene Cut No. 7

YOUR LOBBY IS YOUR SHOW WINDOW



Dress it with these
OIL PAINTINGS



**EIGHT
TO A SET**



WHOS WHO IN THE BIG PICTURE "The Truth About Women"

HOPE HAMPTON



Hope Hampton is one of the most popular film stars in the country. Miss Hampton was born in Dallas, Texas, attended the Sophie Newcombe School in New Orleans and upon her return home she learned that she had won the signal honors in a beauty prize contest conducted by a Texas newspaper. Miss Hampton received some flattering offers from picture producers but at that time refused them all until she had taken a course in dramatic art at a famous institution. Later the Dallas beauty, having prepared herself for to achieve success in the movies, started her great career as the star of the Hope Hampton Productions, Inc. Her first picture was "A Modern Salome," which established her as a real picture actress. Another of her big successes was "The Tiger Lady." Miss Hampton has appeared in some of the biggest screen productions of the past two years. In "The Truth About Women" she has a leading role which she admirably portrays and which adds to her reputation as a screen star.

LOWELL SHERMAN



Lowell Sherman, who plays one of the leads in "The Truth About Women," has achieved an international reputation, both as a stage and screen star. For the past two years Sherman has been in such demand that he does not have to leave New York either for stage or screen work. Next fall Sherman will be the star of a big dramatic production that the A. H. Woods offices will offer in a New York theatre. Sherman scored a dramatic triumph in "Casanova" at the Empire, New York, and his stellar work in "Morphia" caused him to receive wonderful notices from the big newspaper critics. His stage work in such hits as "Lawful Larceny," "The Masked Woman," "The Sign On the Door" and "The Woman In Room 13," is well remembered while in the picture versions of "Lawful Larceny" and "Way Down East" he had an important part in their popular success. He also appeared to great advantage in "Molly O" (and), "The Face In the Fog," "What No Man Knows" and "The Spitfire."

DAVID POWELL



David Powell plays the writer in "The Truth About Women" and he is one of the best known leading men on the screen. Powell gained most of his enviable picture reputation playing prominent roles for the Paramount companies. Powell was born in Glasgow, Scotland, where he was educated. He started in business as a stock broker when he was attracted to the screen and from his initial appearance before the camera his success was a certainty. Powell has been with some of the biggest feminine stars and among his early popularity conquests was "opposite" Mae Murray in "On With the Dance," "The Right To Love" and "Idols of Clay." For some time he has been the leading man in Paramount productions and has also been in demand for some independent pictures. Powell is unusually proficient at beaten brass work and has a penchant for collecting antique furniture. He is especially fond of big game fishing. He is five feet ten inches in height, weighs 160 and has dark hair and blue eyes.

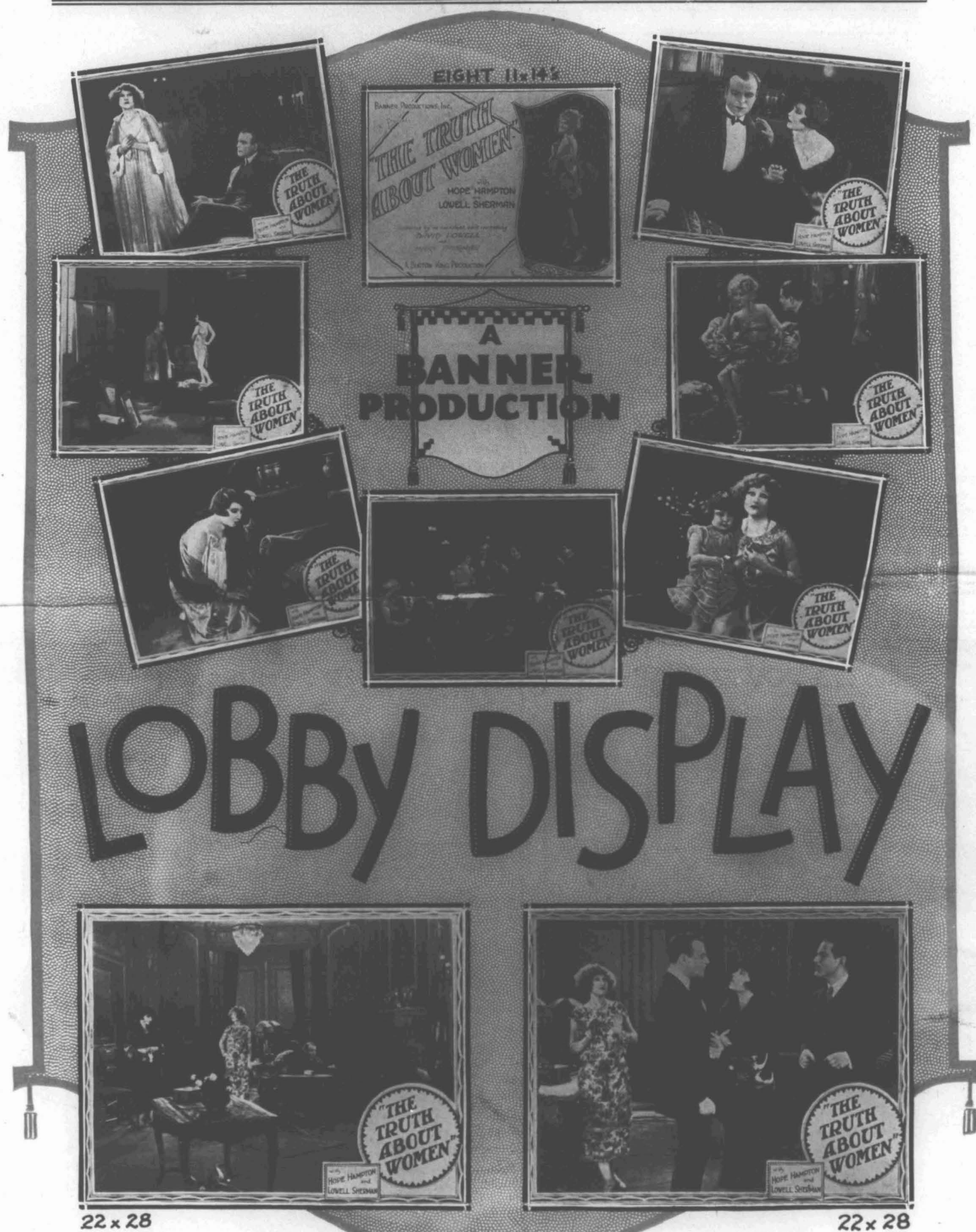
MARY THURMAN



Mary Thurman, who is one of the feminine principals of "The Truth About Women" cast, obtained her first real screen success and popularity working in pictures with William S. Hart. She was born in Richfield, Utah, in 1894. When she was graduated from the University of Utah she applied herself to school teaching and from the reports would have made a success of it as a vocation had she not turned her attention to pictures. She played leads with the William S. Hart Productions and was a success in "Sunshine Dad," a Fine-Arts picture. Mack Sennett obtained her for Keystone Comedies and when Sennett went under the Famous Players-Lasky banner, the famous producer and director took Miss Thurman with him as his featured comedienne. She was then known perhaps as Sennett's most popular and beautiful "bathing girl." She handed the screen world a delightful and pleasant surprise when she appeared as the western girl in her first Hart picture, "Sand." Miss Thurman is athletic and enjoys life in the outdoors. She has black hair and brown eyes.

MAKE THIS YOUR BANNER YEAR

THE TRUTH ABOUT WOMEN



22 x 28

22 x 28



BANNER PRODUCTIONS, INC.

presents

"THE TRUTH ABOUT WOMEN"

with

HOPE HAMPTON AND LOWELL SHERMAN

Directed by BURTON KING

Music compiled by Edward Kilenyi

- 1 AT. SCREENING Prelude To "Heretical Love Drama" (Baron) ¾ Min.

Copyright 1923, by M. Baron
- 2 (Title) HOWARD BRONTON Dancing Moonbeams (Ward) 2¼ Min.

Copyright 1924, by Carl Fischer, Inc.
- 3 (Title) KNOBS, ARE YOU REALLY A HUMAN BEING Impromptu (Confrey) 2¼ Min.

Copyright 1923, by The Eastern Music Co.
- 4 (Title) A STUDIO APARTMENT Novelette (Confrey) 1¼ Min.

Copyright 1923, by The Eastern Music Co.
- 5 (Action) WOMAN AND CHILD SEEN Andante Melodioso (Rachmaninoff) 1 Min.

Copyright 1922, by S. Schirmer, Inc.
- 6 (Title) BLOSSOM STILL A SMALL BUD Children At Play (Rapee-Axt) 1¼ Min.

Copyright 1924, by Richmond - Robbins, Inc.
- 7 (Title) NINA HAD A MOTTO Extase (Ganne) 3 Min.
- 8 (Title) BLOSSOM IS ALWAYS SO INTERESTED Chant Erotique (Berge) 1¼ Min.

Copyright 1920, by DeWitt Inc.
- 9 (Title) A MR. BRONSON TO SEE Sparklets (Miles) 3 Min.

Copyright 1912, by Sam Fox Pub. Co.
- 10 (Title) BUT IT SEEMS MELODRAMATIC Romance (Karganoff) 2¼ Min.

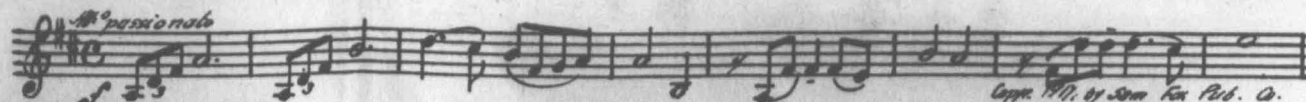
Copyright 1915, by S. Schirmer
- 11 (Title) AND YOU HAVE THE EFFRONTERY An Argument (Beil) 1½ Min.

Copyright 1914, by Sonovox Music Co.
- 12 (Title) BUT HILDA WAS STRIVING Romanza Senza Parole (Soro) 1½ Min.

Copyright 1910, by S. Schirmer, Inc.
- 13 (Title) WORK ON THE NOVEL WAS OUT Romantic Melody (Macbeth) 1½ Min.

Copyright 1914, by Hawkes & Sons
- 14 (Action) MRS. CARR AND MAID SEEN Orchestra silent—piano improvise ¼ Min.

15 (Action) WOMAN STOPS PLAYING PIANO Ecstasy (Zamecnik) 2¼ Min.



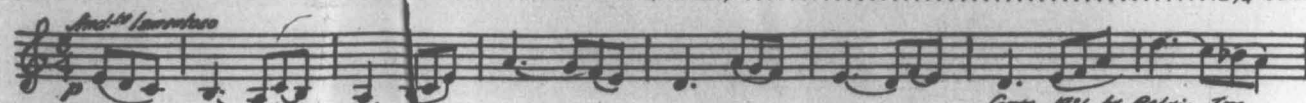
16 (Title) MONTHS HAVE PASSED Babillage (Castillo) 1 Min.



17 (Action) CHILD IN BED Lamento (Gabriel Marie) 3½ Min.



18 (Action) MOTHER RUSHES TO DEAD CHILD Lamento (Baron) 2¼ Min.



19 (Title) MORNING Memoirs of Love (Kempinski) 1 Min.



20 (Title) MRS. THELMA BRONSON Violets (Rapee-Axt) 1¼ Min.



21 (Title) LIFE PASSES WITH THE Tendresse (Pente) 4¼ Min.



22 (Title) OTHER MONTHS HAD PASSED Bohemiana (Smith) 1¼ Min.



23 (Title) THE ROSE PALACE - AN AUDIENCE Jealous (Little) 1½ Min.



NOTE: Play "F". Play "PP" after applause.

24 (Action) CURTAIN OPENS ON STAGE Pas des Echarpes (Delibes) 2½ Min.



NOTE: Play "FF"; after applause play

25 (Title) EXCUSE ME FOR BUTTING IN At Sunset (Brewer) 3 Min.



26 (Title) THE ILLUSTRATIONS WITH HILDA Romance (Tschaikowsky) 2¼ Min.



27 (Title) HISTORY WAS REPEATING ITSELF Love's Fantasy (Frommel) 2½ Min.



28 (Title) THE SITUATION DOES SEEM Dialogue and Argument (Kilenyi) 2¼ Min.



29 (Title) THE HEROINE HAS PROMISED Because (Hardenlot) 3 Min.



NOTE: Start "PP" then work up, and finish "FF".

THE END

Made in U. S. A.

Complete Orchestrations and single parts of all compositions contained herein can be purchased from
Cameo Music Service Corporation, 112-114 West 44th Street, New York City

JUL 15 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Banner Productions Inc.

The Truth About Women - 6 reels

Respectfully,

FULTON BRYLAWSKI

The Banner Productions, Inc.
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Truth About Women	7-15-24	©CIL 20395

The return of the above copies was requested by the said
Company, by its agent and attorney on the 15th day of
July, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

Fulton Brylawski

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